



Dear Sir/Madam,

Discover Clackmannanshire Membership – Invitation to Join for 2019

We would like to invite you to join as a member of Discover Clackmannanshire for 2019. Being a member is a great way to ensure you are part of a wide network of tourism related businesses in the Wee County, with a fantastic number of benefits:

- Free listing on the Discover Clackmannanshire website – *10,264 unique visitors per annum.*
- Make new business contacts through our quarterly events where there will be the opportunity to get face-to-face with colleagues in the sector and present a business update to all attendees.
- Opportunity to partner in Discover Clacks promotional campaigns – *your business promoted to our consumer database via our website, social media channels, leaflets and E-zine.*
- Benefit from reduced rates – on advertising in the Discover Clackmannanshire Tourism Map and the creation of promotional material.
- Opportunity to utilise our social media networks to promote your latest business activity and events.
- Stay informed and connected via our monthly newsletters where your business news can be included too.
- Benefit from one-to-one marketing / social media training
- Plus many other benefits ...

Discover Clackmannanshire is trying to create value for all its members by offering these membership benefits and promotional opportunities at a fraction of the cost that members could incur if they did not participate. We hope you will recognise this and support our ongoing growth for the benefit of all tourism related businesses in Clackmannanshire.

Membership Rates & Options:

Discover Clackmannanshire works to promote Clackmannanshire as a place for locals and visitors to get out and about, enjoying all the fantastic things to see and do in the area. By becoming a member your business will access a range of promotional benefits and become part of a network of local tourism related businesses. By working together, we can all help to develop Clackmannanshire as a true visitor destination.

With 10,264 unique visitors to the www.discoverclackmannanshire.com website every year and an ever-growing consumer database of over 8,000 fans and followers on our social media channels, we can help you get your business in front of the right audience.

Annual Membership Packages

We offer 3 fantastic membership packages to all our members:

	Silver	Gold	Platinum
Membership Price	FREE	£99	£299
Listing on Website	✓	✓	✓
Able to Add Events to Website & Facebook	✓	✓	✓
Invite to Quarterly Meeting	✓	✓	✓
Regular Updates	✓	✓	✓
Invite to Facebook Business Group	✓	✓	✓
Featured Advert on Website		✓	✓
Social Media Post		2 posts	2 posts
Invite to Networking Event		✓	✓
Blog Post on Website		✓	✓
Advert on Tourist Map			✓
Included within a Branded Tourism Itinerary			✓
Sponsored Social Media Post			2 posts
Included in Social Media Takeover			✓
Invited to Forth Valley Tourism Initiative			✓
Up to 2 days of expert 1-2-1 Marketing / Social Media advice & training bespoke to your business			✓
Personalised Annual Marketing Report		✓	✓
Value of Membership Package		£325	£850

Please could you let us know which membership package you would like to choose before 30th November 2018 to allow us to budget for 2019. Payment to be made before 31st December 2018.

How to Pay:

Firstly , by sending a cheque made payable to 'Discover Clackmannanshire' to: Discover Clackmannanshire Inglewood House Tullibody Road Alloa Clackmannanshire FK10 2HU	Or Secondly , you can pay by BACS directly into our bank account. Discover Clackmannanshire's Details: Account Name: Discover Clackmannanshire Bank: RBS Sort Code: 83-15-15 Account Number: 10856646 Please send all remittance advice to discoverclackmannanshire@hotmail.com
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If you would like to speak to us, please do send us an email at discoverclackmannanshire@hotmail.com. We look forward to working with you in 2019.

Yours sincerely,



Steven Campbell
Chairman

Discover Clackmannanshire Ltd, Inglewood House, Tullibody Road, Alloa, FK10 2HU

www.discoverclackmannanshire.com