



# Using LinkedIn



## Effective Use

Whether you like it or not, if you want to exist in the professional world, you should have a solid LinkedIn profile. LinkedIn currently has over 400 million users. Over 90 per cent of recruiters use it to search, contact, vet and hire candidates. There are some great resources available to ensure you make the most of this platform. Good places to start are:

[The Balance](#)

[Inside Higher Ed](#)

[Hub Spot](#)



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